

4	<p>Financial Report</p> <p>Still no official appointment as treasurer & appeal to all members to look at options for a volunteer for this position. Jan Hancock & Michelle currently handing all invoices. Hornby are handling our Vat reports. Michelle to publish current BID financial summary to Board.</p>	Michelle
5	<p>Debtors Report</p> <p>Michele has merged and reviewed the last 6 years of SLDC reports for outstanding debts. Overall few problems but some 6 or 7 consistent none payers which should be considered and pursued. Others of a minor nature. Michelle to bring to next meeting.</p>	Michelle
6	<p>New Projects</p> <p>Waste.</p> <p>Suggestion that we instigate a project which looks at management and removal of waste from the business community as whole town. How can we provide a better, more economical, better coordinated and greener solution to current operations? Collections for trade waste are a legal requirement from businesses. Could this be better coordinated and avoid the town often appearing to look very untidy and a focus of unwanted seagull activity.</p> <p>Justin to look at the options and include schools as BID levy payers. . Some waste collection history and examples of current billing would be useful for Justin to start this review from businesses.</p> <p>Town Trees</p> <p>Justin has reviewed an option of some additional large planters with trees rather than the usual annual plants for the town. These would be in self watering planters with approx. 10 envisaged with a cost range of £6 to £9.7K. (dependent upon containers) Where these are to be located was queried, what permissions required and ongoing maintenance. Some SLDC & TC funds could be available from existing environment budgets and the existing European regional development fund. Sycamore trees proposed. Justin to pass details to Board and pursue funding from other sources.</p> <p>Voted as a go ahead by the Board project, 7:2.</p>	Justin All Justin
7	<p>Justin Report</p> <p>Loyal Free</p> <p>The interactive trails will go live this week and this will be on show for the forthcoming Bloom judging visit. The option for new trails is always available. Any ideas welcome.</p> <p>Comment that the trails are not lead by business and whilst this relieves the effort required by them, they are not involved in the message. Promotion of these options required.</p> <p>Overall we need to get levy payers to get us feedback on Loyal Free and all other aspects of the BID . Board members requested to invite other</p>	Michelle All

	<p>business levy payers to query what they would like to see as the whole town initiatives.</p> <p>Wi-Fi</p> <p>The extension of current coverage request from Town Council particularly to cover the poor 3G coverage @ Town Bank toilet facilities for payments has been costed at £8290 plus VAT with the current contribution from TC at £1k. The Gill has line of sight from Coro (base station). This extension could open up the option to use Hoad as a full town Wi-Fi coverage for out of town. (not in this costing). A separate IP address will be used for the Gill toilets to maintain regulation rules.</p> <p>The benefits and the collection of more data discussed and the majority of the Board were in favour of absorbing this additional data which could be used as direct marketing, visitor impact assessments, event advertising, heat map analysis for businesses, Festival announcements and an introduction to Choose web site & Loyal Free services. As visitors log on to the free Wi-Fi, Choose and Loyal Free are loaded first. Some Board members unsure that visitors would not just continue to use 3G & 4G as they search for services themselves. We need to improve our offer by getting our service availability better advertised & this would benefit both visitors and our data collection.</p> <p>It was confirmed we would be compliant with data protections regulations. All parties we use are ISO registered.</p> <p>In addition coverage should be extended to the existing bus stop area in town.</p> <p>Funding from other areas to be sort. The Digital High Street may be a funder.</p> <p>Not all Board members were aware of this free Wi-Fi service from BID and Victoria requested we extend this knowledge to all levy payers</p> <p>Gavin still concerned that collecting more data with little base line of what we are using this for and to what measurable success was not proven. The quality, usefulness and analytical reliability and the ability to formulate end use improvements for the town remains unclear.</p> <p>Dennis asked, following the chain of events if there was any data showing a log on to Choose and subsequent log on to business links within Choose. None from or Wi-Fi but may be within Choose. Justin to explore.</p> <p>Board voted to go ahead with this scheme to extend the current Wi-Fi coverage. 8:1</p>	<p>Justin</p> <p>Justin</p> <p>Justin</p> <p>Justin</p> <p>Justin</p>
8	<p>Liability Insurance</p> <p>Ulverston BID does not at present have this cover which we do need as more and more public liability exposure is being undertaken. Michelle to now follow this up.</p>	<p>Michelle</p>
9	<p>Next meeting 15th Sept 2021 @ 6.00pm.</p>	