



**Ulverston BID Meeting Minutes - 18<sup>th</sup> Sept 2019 – Siemens**

**Attending:** Jan Hancock (Town House), Jacqui McCloy (Tritech), Gavin Knott (Appleseeds), Denis Round (Siemens), Judith Pickthall (Town Council), Tony Martinez (Cumbria Teaching Agency), Wendy Barry (Avanti Capitola), Justin Wales (PO)

**Apologies:-** Janette Jenkinson (SLDC), Beth Kennedy (Coro Hall), Michelle Scrogam (Pure), Suzanne Edgley (The Best Of), Janet Heffernan (SJB School), Sarah Mammatt (The Northern Line), Andy Poole (Original Men's Room),

**Absent:-** Richard Butler (UVHS)

**Items for discussion:-**

Item	Meeting Note	Action
1	<p><b>Members Present</b></p> <p>As Above.</p>	
2	<p><b>Apologies &amp; Absent</b></p> <p>As above</p>	
3	<p><b>Previous minutes approval and Feedback</b></p> <p>Free after 3pm parking would potentially be taken up if we could get information from SLDC to assess this option. (Minutes stated that we would not put this in place.)</p> <p>The previous minutes were approved.</p>	
4	<p><b>Correspondence from the Chair</b></p> <p><b>1. Loyal Free Newsletter</b></p> <p>Issued with minutes and welcome addition to understand current developments.</p> <p><b>2. Community Wellbeing Plan</b></p> <p>The overall picture presentation is considered baffling and needs explanation.</p>	



	questionnaire on the Web site to see if it is fully relevant and/or missing any actions. All by next week please.	ALL
5	<p><b>Finance</b> Very little change since last month.</p> <ul style="list-style-type: none"> <li>a. The surplus forecast at Sept 20 will be £50k, if we complete all in the program and to cost.</li> <li>b. Cash at bank today is £124,600.</li> <li>c. Jacqui continuing to have problems getting information from SLDC</li> <li>d. The final invoices for Ulverston in Bloom looks like a underspend of ~£3k</li> </ul>	
6	<p><b>Justin's Report &amp; Updates</b></p> <p><b>a) Cumbria in Bloom Awards</b></p> <p>The Town triumphed again with 12 awards with the Gold Awards for the town, Best Town, Best Business Improvement District, the South Lakeland Trophy for Best in District.</p> <p>In addition, we also gained certificates for the Sun Inn and The Farmers, Elmhurst Residential Home, Ford Park Community Group, Friends of Lightburn Park, Sophie's Garden, Buxton Place Project and Gill Banks Action group.</p> <p>The results were forwarded to the relevant newspapers with no response so far. Disappointing.</p> <p>The Chair to C in B may recommend Ulverston to National awards. Justin is putting together a budget for 2020 with additional baskets ( 50+) with an offer from some business areas to contribute .</p> <p><b>b) Loyal Free</b></p> <p>Loyalty scheme still reported as going well and additional presence in town planned for Eco Fair &amp; Dickensian by owners and Justin. Trails on the site have now being upgraded to eight.</p> <p>A till wobbler to be introduced into businesses for an easier way for scanning loyalty usage.</p> <p><b>c) WiFi</b></p> <p>The collection of e mails is continuing with a total of 2328 ready for use with a Choose Newsletter – currently with Sophie.</p> <p><b>d) Late night shopping</b></p> <p>Justin preparing a flyer for the proposed 4 x Thursday night late openings after Dickenson. Santa bus discussion with UCE ongoing. Suggested we</p>	

