



Ulverston BID Board Meeting 13th Oct 2020 ~ Via Video Conference

Attending:

Jan Hancock	Town House
Gavin Knott	Appleseeds
Jacqui McCloy	Tritech
Michelle Scrogham	Pure
Janette Jenkinson	SLDC
Janet Hefferman	SJB School
Beth Kennedy	UCE
Sarah Mammatt	The Northern Line
Dennis Round	Siemens
Justin Wales	Project Manager

Apologies:

Judith Pickthall	Town Council
Suzanne Edgley	The Best of
Wendy Barry	Avanti Capitola

Absent

Tony Martinez	Cumbria Teaching Agency
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Items for discussion:-

Item	Meeting Note	Action
1	<p>Introduction.</p> <p>The government gave BIDs needing to renew their mandate a stay of execution which meant we did not have to arrange the revote for August as originally planned. We read the guidelines to mean that we could arrange the new date anytime up until 31st March. However, just as we were about to go to print with the Business Plan the legal department at SLDC declared that we had interpreted the guidelines incorrectly and that under the provision of the Coronavirus Act 2020-section 79 our existing term has been automatically extended to 31st March. We were still able to go ahead with the revote as scheduled but regardless of the outcome Ulverston BID will remain in place until 31st March. Consequently we are required by law to charge BID members a levy to cover this extended period and that we continue to be responsible for the implementation of our current business plan until that date. SLDC are willing to postpone asking for the extra levy until after the result of the vote</p>	

	<p>There is a need to start looking at projects outlined in our business plan and begin using the levy to make Ulverston the best it can be between now and March 31st (and beyond if the revote is successful)</p>	
<p>2</p>	<p>Correspondence & Updates</p> <ol style="list-style-type: none"> 1. Buxton Place Car Park now up and running 2. 20 mph TRO now in place from Coronation Hall to include town centre streets (not Fountain Street), plus Soutergate roundabout to King Street and Queen Street to A590 (29th Sept) 3. Information on proposed reorganisation of Local Government into a Unitary authority received. Request from Jan if you want to view. 4. Notification of the Furness Line 175th Anniversary in 2021 5. Invited to attend CCC Local Committee meeting 3rd Sept. Justin attended. Noted a yes vote to support the BID. 6. Tri-signs are now in place. Comments received. Congested board with some shops omitted and white lettering on blue back ground difficult to read. One sighting to be repositioned with black / yellow impact tape secured. 7. Message via Chris Nelson – invite to social media training course for BID managers – Gavin replied to say we were going through re-vote so not interested. 8. Query from Chattaway Properties, wanted to know why he had not been sent voting papers for 2 of his properties – Justin investigated and discovered the 2 properties in question were below £3000 RV so not subject to levy or entitled to a vote. Some ballot papers not received – Red Rose, & Deep Red Creative. Jan Hancock & Justin to follow up. Also concern that the big players (GSK etc) get the papers to the right department. 9. Request for last instalment for Gill Banks notice board to be paid (done). 10. Request for proof of expenditure on Reopening the High Street project to enable us to claim ERDF funding (done) 11. Similar request for footfall figures for same purpose – (done) extracted from WiFi data. 12. Letter of reply to Rob O’Hara sent by Jan 	

3	<p>Financial Report</p> <p>The current spread sheet was viewed and amended to suit current information and agreements. These included:-</p> <p>The accounts do not included any levy payments from Oct to end March 2021 as income. Unknown quantity. UCP bill still outstanding for the contribution for delivery costs. Likely to be less due to restrictions. Car Park Subsidy –the payment timing is unknown as yet Loyal Free extended to March 2021 Some commitments including Justin’s cost extended to March 2021. A balance of approx. £3500 is envisaged at end Oct. Projects agreed to extend beyond the BID term are accounted for e.g. Car Park subsidy.</p> <p>Distribution of any surplus postponed until ballot result.</p>	
4	<p>Other Agenda Items</p> <ol style="list-style-type: none"> 1. Loyal Free contract extension until March 31st (£6,180 +VAT) 2. Ballot Update. The ballot result is 23rd Oct at 5pm in Kendal Town Hall. All welcome We need to meet a few days after that to discuss actions. To be arranged Two press releases being prepared for success & failure 3. The current WiFi count option collects footfall only when logged on to our network There is an option to capture traffic by all mobile logged on or not. This would be an extra £10k involving extra receivers. Agree not to be followed at this time. 4. Offer from Sophie to develop a family section on Choose Ulverston made and again postponed to after revote. The Choose budget has been extended to end March 2021. 5. VIP now removed from Market Hal. The BID is not responsible for the VIP and TC or UCP should take this on. The idea of a joint location with BID in town on a more permanent basis perhaps warrants some further discussion. 6. A group called Totally Locally (www.totallylocally.org) are running a Fiver Fest from traders . Registration is required & no new applications being taken for 2 months. On hold. We have registered an interest. 7. Membership of British BIDs is available. They offer good support and 	Justin & Jan

